



Ateneo de Zamboanga University
SCHOOL OF LIBERAL ARTS
BACHELOR OF ARTS IN COMMUNICATION (BA COMM)

FIRST YEAR

First Semester

FG	Course No.	Course Title	Units
	PHIHIS	Readings in Philippine History	3
	FFP 1	Freshmen Formation Program 1	3
	PURCOM	Purposive Communication	3
	UNDESELF	Understanding the Self	3
	PATHFIT 1	Movement Enhancement	2
	NSTP1	National Service Training Program 1	3
	SPIECO	Spirituality & Ecology in the Christian, Ignatian & Islamic Trad	3
	COMMED	Intro to Communication Media	3
		Total	23

Second Semester

FG	Course No.	Course Title	Units
	HISCUL	Historia y Cultura de Zamboanga	3
	FFP 2	Freshmen Formation Program 2	3
	MATMOD	Mathematics in the Modern World	3
	LIVIT	Living in the IT Era (with Data Analytics)	3
	PATHFIT 2	Fitness Exercise	2
	NSTP 2	National Service Training Program 2	3
	PUBSPEAK	Public Speaking	3
	COMLAWS	Communication Media Laws & Ethics	3
		Total	23

SECOND YEAR

First Semester

FG	Course No.	Course Title	Units
	PHIHUM	Philosophy of the Human Person Social & Political Dimensions	3
	ARTAPP	Art Appreciation	3
	JOURNP-1	Journalism Principles & Theories	3
	CREWRI	Creative Writing	3
	VOCMIS	Vocation & Mission in the Christian, Ignatian & Islamic Trad	3
	PATHFIT 3	Dance/Sports/Rec & Games I	2
	DIGPUB	Digital Publishing	3
	PHOTOJOURN	Photo Journalism	3
		Total	23

Second Semester

FG	Course No.	Course Title	Units
	COMSOC	Communication, Culture, and Society	3
	SCITECS	Science, Technology & Society	3
	MULSTOR	Multimedia Storytelling	3
	JOURNP-2	Journalism Practices	3
	RIZAL	Life and Works of Rizal	3
	PATHFIT 4	Dance/Sports/Rec & Games II	2
	SOCMED	Social Media Principles & Practices	3
	ACADWRI	Advanced Academic Writing	3
		Total	23

THIRD YEAR

First Semester

FG	Course No.	Course Title	Units
	ENTMIND	The Entrepreneurial Mindset	3
	COMTHEO	Communication Theory	3
	BROADP-1	Broadcasting Principles & Theories	3
	INTFILM	Introduction to Film	3
	PEACEJOURN	Peace Journalism	3
	COMASE	Communication in the ASEAN Setting	3
	KOMFIL	Kontekswalisadong Komunikasyon sa Filipino	3
	CONWOR	Contemporary World	3
		Total	24

Second Semester

FG	Course No.	Course Title	Units
	THEATER	Intro to Theater Arts	3
	COMRES	Communication Research	3
	FILMPROD	Film Production	3
	BROADP-2	Broadcasting Practices and Performance	3
	ADVERT	Advertising Principles & Practices	3
	PUBINF	Public Information Principles and Practices	3
	PUBREL	Public Relations Principles and Practices	3
	ETHICS	Ethics	3
		Total	24

SUMMER

FG	Course No.	Course Title	Units
	COMM-INTERN	Internship	3
		Total	3

FOURTH YEAR

First Semester

FG	Course No.	Course Title	Units
	COMM 198	Thesis/Special Project 1	3
	DEVCOM	Development Communication	3
	RISKCOM	Risk, Disaster & Humanitarian Communication	3
	COMPLAN	Communication Planning	3
	FILMAPP	Film Appreciation and Criticism	3
	LITMIN	Literatures of Mindanao	3
		Total	18

Second Semester

FG	Course No.	Course Title	Units
	COMM 199	Thesis/Special Project 2	3
	ORGCOM	Organizational Culture and Communication	3
	COMMAN	Communication Management	3
	KNOMAN	Knowledge Management	3
	DIGDEV	Digital Learning Materials Devt	3
		Total	15