

About Us

The **Ateneo Center**, comprising the **AZUL Hub**, **Fabrication Laboratory**, and **Innovation and Technology Support Office (ITSO)**, synergizes to foster a dynamic ecosystem propelling innovation and entrepreneurship forward.

This center extends beyond the ADZU Community to aspiring entrepreneurs and professionals across Zamboanga Peninsula, Western Bangsamoro Autonomous Region in Muslim Mindanao (BARMM), and beyond, offering them opportunities to thrive in their entrepreneurial journey, effect local change, and create societal impact. Together, these interconnected offices cultivate an inclusive environment where ideas flourish, technologies thrive, and businesses succeed, driving sustainable growth and meaningful societal impact.

Get in touch!

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Ateneo de Zamboanga University



ACEND

ATENEO CENTER FOR
ENTREPRENEURSHIP, INNOVATION, AND
DEVELOPMENT



*"Fostering Innovation,
Creating Impact,
Transforming Communities"*

Vision

ACEND envisions a vibrant ecosystem of innovation and entrepreneurship at **Ateneo de Zamboanga University**, where creative collaboration and impactful solutions drive sustainable regional development and beyond.

Mission

ACEND is committed to cultivating a culture of innovation, entrepreneurship, and societal impact and development at **Ateneo de Zamboanga University (ADZU)**. By fostering collaboration, bridging academia with industry, and nurturing creative minds, **ACEND** aims to translate ideas into impactful solutions, driving regional development and beyond.



About the LOGO

The logo is a modified triangular shape that includes a negative space of an upward arrow within the triangle; which, when combined, results in a letter A—the first letter of **ACEND**. Being a center that focuses on entrepreneurship, innovation, and development, the logo then leans to a more digital concept incorporating gradients and shadows to create depth.

Furthermore, it included three colors which are green, orange, and blue to symbolize the intersection of the three offices under **ACEND** as they drive towards their goal – bringing individuals to greater heights.

Services



AZUL HUB

- Business Incubation Services
- Networking Session
- Educational and Professional Growth Programs
- Funding and Investment Opportunities
- Access to Facilities and Resources



Fabrication Lab

- Prototype Simulation and Development
- Product Fabrication
- Technical Expertise and Guidance
- Innovation Support Services



ITSO

- Intellectual Property Assessment
- IP Strategy Development
- Licensing and Commercialization
- Education and Awareness
- Business Registration Assistance