## **ITSO's SERVICES**

**IP Protection:** Conducts prior art searches and provides end-to-end support for patent, copyright, trademark, and design filings.

**Technology Commercialization:** Assesses technologies, facilitates licensing and industry partnerships, and supports spinoff development.

**IP Awareness:** Delivers targeted trainings and orientations on IP, innovation, and technology transfer.

**Research Support:** Guides researchers in producing IP-ready outputs and strategies.

**IP Portfolio Management:** Oversees the protection, tracking, and policy alignment of the University's IP assets.