

LIST OF UNDERGRADUATE THESES

According to Call Numbers

JOURNALISM		
CALL NUMBER	TITLE	AUTHOR
CO-FI-TS Z 461 S22 1988	An evaluation of the front-page features of local newspapers	Saavedra, Angeli

COMMUNICATION		
CALL NUMBER	TITLE	AUTHOR
CO-FI-TS HF 5415.33 .T36 2016	Smartphones technical specifications, features and promotional media: preference of Ateneo de Zamboanga University college students in waiting to own a smartphone	Tan, Bellatrix G.
CO-FI-TS HF 5821.W6 A23 2017	Perceptions of ADZU female college students towards commodification of women in cosmopolitan magazine ads	Abad, Aeon Rhys D.
		Chan, Angelica Louisa E.
CO-FI-TS HF 5821.W6 H35 2017	Perceptions of ADZU Female College Students towards commodification of women in local TV Liquor Ads	Halasan, Lee Why D.
		Knuttel, Monalisa Ninia B.
CO-FI-TS HF 5823 O54 1992	A research on the effectivity of local advertisements on tv in Zamboanga City	Ong, Elizabeth Rose M.
CO-FI-TS HM 538 .D45 2023	Experiences of liberal arts students on online surveys by a private hei student government	Delos Reyes, Ezekiel Ryan M.
		Mateo, Fatimae L.
CO-FI-TS HM 743.F33 B46 2018	Assessment on the impact of fake news on Facebook on the public image of vice president Maria Leonor "Leni" Robredo	Benitez, Shekinah S.
		Saddarani, Nurbaira S.
CO-FI-TS HM 743.S53 B84 2017	Factors influencing the use of snapchat among Ateneo de Zamboanga University college students	Bughao, Joshua Jhune C.
		Granada, Maria Ernestina A.
CO-FI-TS HQ 471 .S33	Opinions of the Ateneo college students on bold films	Santos, Ernesto Joel D.
CO-FI-TS HQ 799.2.M35 O54 2015	The variants between offline and online self on Instagram: a case study	Ong, Monique Anne P.
		Yecla, Czarina Lynne S.
CO-FI-TS HQ 801.82 .U35 2023	Communicating "love" through Facebook among gen z students of a private Hei	Uking, Mohammad Nazim W.
CO-FI-TS HV 873 A68 1992	A profile of children on the streets of Zamboanga City	Apuli, Alexander A.
CO-FI-TS HV 5840.P6 K33 2018	Dissonance among the surrenderees of the war-on-drugs campaign in Zamboanga City	Ahamed Kabeer, Khadija Mohamed Z.
CO-FI-TS HV 6035.C7 .S25 1990	The causes of crime commission in Zamboanga City	Salik, Naila A.
CO-FI-TS HV 6441 I86 2007	The impact of anti-piracy advertisements on selected CSIT students of Ateneo de Zamboanga University	Ismi, Muthnea S.
		Nebrada, Meryl C.
CO-FI-TS HV 6568 .C35 2014	An assessment on the effective risk communication response strategies used by Capin now the social action center of Zamboanga City for psychological rehabilitation assistance to abused, raped and trafficked women IDPS in the JFE complex during the 2013 Zamboanga crisis	Callejo, Jan Imari M.
CO-FI-TS HV 6773.5 .A43 2023	Effects of hate speech on the gaming experience of Valorant players of the ADZU gamers guild	Aldo, Laravel C.
		Tee, Justin S.

CO-FI-TS HV 7936.C8 M37 2019	ZCPO'S media plan and messaging on the peace and order situation and its reception among Zamboanguenos	Marquez, Maria Rachel M.
		Narag, Rizanna R.
CO-FI-TS JF 1525.P8 M66 2015	The receptions of Ateneo de Zamboanga University college students on the Facebook activities of elected government officials of Zamboanga City	Monce, Princess Jade B.
CO-FI-TS KPM 5046 .A43 2016	Ateneo de Zamboanga University students' sources of information about the Bangsamoro basic law and these sources' impact on their awareness and attitudes toward BBL	Alcala, Sheena Mae S.
		Segovia, Hannah Rose L.
CO-FI-TS LB 1049 .T9 1988	The reading habits of the LA students of Ateneo de Zamboanga	Ty, Janet Y.
CO-FI-TS LB 2342.85 .P33 2017	Effects of the beacon publications' political articles on the opinion-making of ADZU college students	Padua, Pristine Janielle F.
		Zamora, Bianca Alyana A.
CO-FI-TS LB 2343 .F73 1987	Problems encountered by freshman Ateneo students: their implications to guidance and counselling	Francisco, Cynthia S.
CO-FI-TS LB 2381 .A25 2016	The messages embedded in the selected Muslim students' policies and services of Ateneo de Zamboanga University as perceived by Muslim college students	Abing, Maryam Danielle L.
		Najar, Neferteri T.
CO-FI-TS LB 2395 .T39 1987	Study habits of AB freshmen students of Ateneo de Zamboanga	Tan, Carol M.
CO-FI-TS NC 1766 A48 2007	The contributory factors to the popularity of shounen anime to selected fourth year high school students of the Ateneo de Zamboanga University	Alumbre, Gemar
		Cabatit, Dominic Ian E.
CO-FI-TS P 90.Z35 G6 2015	Gatekeeping practices of the local broadcast media and the local government during the Zamboanga siege	Go, Honroso Jose F.
CO-FI-TS P 91.5 W66 1992	The perception of junior and senior AdeZ mass communication students on the current mass communication program	Wong, Alfredo Dlr. Jr.
CO-FI-TS PL 5654.Z5 A58 1992	The plight of the Chabacano language among college students of Zamboanga City	Antonio, Marie Ann M.
CO-FI-TS PN 1991.3 .D4 2015	The levels of adherence of radio Mindanao network-Zamboanga on the article 6 of the 2007 broadcast code of the Philippines and their believed ethical ways of broadcasting during the coverage of the Zamboanga siege	De Guzman, Jethro Anthony R.
CO-FI-TS PN 1991.55 .V55 1988	An assessment of the listenership of radio programs in Chavacano	Villaruel, Mella T.
CO-FI-TS PN 1992.6 G66 1988	The attitude of intermediate pupils of the Ateneo de Zamboanga toward violence on television	Gonzales, Nenita D.
CO-FI-TS PN 1992.8.V55 S27 1989	The effects of tv violence toward the attitude of the Ateneo grade school pupils	Sardua, Emma E.
CO-FI-TS PN 1995.9 M43 2008	The influence of the horror movie "shake, rattle and roll 8" on the beliefs on supernatural beings of settled residents of Barrio Tangalan, Sitio Kawayan, Zamboanga Sibugay	Lim, Nichola Iris P.
		Medalle, Irma Mari P.
CO-FI-TS PN 4560 .A88 2022	A comparison of tv broadcast and social media on news delivery of ABS-CBN storm coverages	Asuncion, Nicole Ann P.
		Francisco, Kyla Mari Y.
CO-FI-TS PN 4756 .R47 2015	Motivations and practices of Zamboanga-based citizen journalists on Facebook during the Zamboanga crisis	Resurreccion, Demmi Kaye S.
CO-FI-TS PN 4784.W37 A93 2015	Effective information dissemination media of the Zamboanga siege among a selected population of directly and indirectly affected children of Zamboanga City	Azcarraga, Bernadette O.
CO-FI-TS PN 4784.O62 L85 2015	Professional and personal life: uses of Facebook for selected Zamboanga journalists	Lukman, Fazniyara C.
CO-FI-TS PN 4784.L6 T37 1988	Perceptions of college students on the quality of local newspapers in Zamboanga City	Tarrazona, Miriam Grace T.
CO-FI-TS PN 4784.R27 I36 1988	Newspaper reading habits of journalism students of Zamboanga City 1987-1988	Ignacio, Ma. Concepcion R.

CO-FI-TS PN 4784.W37 S23 2015	The news framing of radio Mindanao network's Zamboanga siege coverage and its effects to the attitudes and emotions of Zamboangueños	Sadaya, Francis Anthony G.
CO-FI-TS PN 5430.P5 Q56 2016	The perception of Ateneo de Zamboanga University college students on the images of men in the Philippine Men's health magazine	Quimson, Jeanne Paul C.
CO-FI-TS RA 421 B47 1994c1	Comparative assessment on the level of awareness on hazards of smoking among college students for school year 1993-1994	Berjes, Ricarlyn A.
		Goff, Edelwisa L.
CO-FI-TS RA 644.D4 .M46 2015	The message framing effects of departments of health dengue awareness videos on the self-efficacy of residents in barangay Sta. Catalina, Zamboanga City	Mendoza, Regine Marie N.
CO-FI-TS RA 788 .A75 2019	The reception of grade 8 junior high school students on the reproductive health advocacy campaign of DEPED	Arias, Hazel-jill N.
		Pareja, Gabrielle DG.
CO-FI-TS TP 890 .C66 1994	The impact of modern dressing on the use of traditional attire among Tausug and Yakan women	Comique, Gay A.