



FIRST YEAR

First Semester

FG	Course Code	Course Title	Units
	BUSMAN 201	Human Behavior in an Organization	3
	ABMBC 200	Fundamentals of Accounting 1&2	3
	MATMOD	Mathematics in the Modern World	3
	PHIHIS	Readings in Philippine History	3
	BUSMAN 202	Business Research	3
	FFP1	Freshman Formation Program	3
	NSTP1	NSTP 1	3
	PATHFIT 1	Movement Enhancement	2
	Total		23

Second Semester

FG	Course Code	Course Title	Units
	BUSFIN	Business Finance	3
	ABMBC 201	Business Math	3
	UNDESELF	Understanding the Self	3
	PURCOM	Purposive Communication	3
	BUSMAN 203	Environmental Management	3
	FFP2	Freshman Formation Program	3
	NSTP2	NSTP 2	3
	PATHFIT2	Fitness Exercise	2
	Total		23

SUMMER

FG	Course Code	Course Title	Units
	BUSMAN 204	Project Management	3
	BUSMAN 205	Good Governance and Social Responsibility	3
	ELECT 1	Elective 1	3
	Total		9

SECOND YEAR

First Semester

FG	Course Code	Course Title	Units
	FINACC 0	Financial Accounting	3
	MIS 1	Management Information System	3
	ECON 201	Basic Microeconomics	3
	MRKTGM 200	Marketing Research	3
	MRKTGM 201	Marketing Management	3
	SCITECS	Science, Technology & Society	3
	SPIECO	Spirituality & Ecology in the Christian, Ignatian & Islamic Traditions	3
	PATHFIT 3	Dance/Sports/Rec & Games I	2
	Total		23

Second Semester

FG	Course Code	Course Title	Units
	BUSMAN 206	Operations Management & TQM	3
	MRKTGM 202	Product Management	3
	MRKTGM 203	Pricing Strategy	3
	ARTAPP	Art Appreciation	3
	RIZAL	Life and Works of Rizal	3
	PHIHUM	Philosophy of the Human Person: Social & Political Dimensions	3
	VOCMIS	Vocation & Mission in the Christian, Ignatian & Islamic Traditions	3
	PATHFIT 4	Dance/Sports/Rec & Games	2
	Total		23

SUMMER

FG	Course Code	Course Title	Units
	BUSMAN 208	Human Resource Management	3
	ECON 202	Economic Development and Sustainability	3
	ELECT 2	Elective 2	3
	Total		9

THIRD YEAR

First Semester

FG	Course Code	Course Title	Units
	BUSMAN 209	International Business & Trade	3
	MRKTGM 204	Advertising & Sales Promotion	3
	MRKTGM 205	Distribution Management	3
	MANACC 01	Managerial Accounting	3
	TAX 01	Income Taxation	3
	LAW 01	Obligations and Contract	3
	GM ELECT-LM	Literatures of Mindanao	3
	ETHICS	Ethics	3
	Total		24

Second Semester

FG	Course Code	Course Title	Units
	BUSMAN 211	Strategic Management	3
	TAX 02	Business Taxation	3
	LAW 02	Laws on Business Organization	3
	MRKTGM 206	Retail Management	3
	MRKTGM 207	Professional Salesmanship	3
	CONWOR	Contemporary World	3
	GE ELECT-GB	Great Books: World Literary Classics	3
	Total		21

SUMMER

FG	Course Code	Course Title	Units
	ELECT 3	Elective 3	3
	ELECT 4	Elective 4	3
	Total		6

FOURTH YEAR

First Semester

FG	Course Code	Course Title	Units
	BUSMAN 213	Management Training Program	6
	Total		6

Second Semester

FG	Course Code	Course Title	Units
	BUSMAN 214	Feasibility Studies	6
	Total		6