



Ateneo de Zamboanga University

School of Management and Accountancy
GRADUATE UNIT

MASTER IN BUSINESS ADMINISTRATION (MBA) (Professional Track)

The program sharpens students' skills in decision-making and theoretical practices for business and management situations. It likewise strengthens students' leadership and management skills and understanding of business management operations and its functions.

PREPARATORY/FOUNDATION COURSES (9 units)		Units
BA 551	Management Principles and Dynamics	3
BA 573	Business Research and Enterprise Development	3
BA 574	Financial and Management Accounting	3
MAJOR COURSES (15 units)		
BA 560	Human Behavior in Organizations	3
BA 563	Marketing Management	3
BA 564	Financial Management	3
BA 565	Managerial Economics	3
BA 575	Operations and Management Decisions	3
INTEGRATIVE COURSE (3 units)		
BA 571	Strategic Management	3
ELECTIVE (3 units)		
BA 581	Investment Management	3
BA 582	Human Resource Management	3
BA 583	Organizational Development	3
BA 585	Environmental Management	3
BA 586	Leadership and Conflict Management	3
BA 587	Business Ethics, Governance, Social Responsibility, and Citizenship	3
COMPREHENSIVE EXAMINATION		
BA 595	Project Paper	3
Total		33
SUMMARY:		
Preparatory/Foundation courses		9 units
Core/Major courses		15 units
Integrative course		3 units
Elective		3 units
Project Paper		<u>3 units</u>
TOTAL		33 units

*Note: BA 575 and BA 563 (prerequisite BA 551); BA 564 (prerequisite BA 574);
BA 571 (prerequisites BA 573, 574, 575, and 563)*

Effective SY 2021-22

BRIDGING PROGRAM FOR MASTER IN BUSINESS ADMINISTRATION

This Bridging Program is mandatory for new entrants whose undergraduate background is nonbusiness-related. This is to facilitate easy transition to the business and accounting learning paradigm. Students with nonbusiness-related undergraduate degree will be required to take bridging courses except when they have taken credits for business and accounting courses. To be exempted, the student must have earned at least nine (9) units Management^a course, at least (6) units Accounting^b course and three (3) units Marketing^c course.

This program is also open to students who are currently enrolled in the program whose undergraduate degrees are business related. New entrants with business-related degrees who wish to strengthen their management, accounting and marketing background may also enroll in this program.

The courses under the bridging program are as follows:

- ☐ Principles of Management, Marketing, Human Resource Management, and Operations and Service (Production) Management
- ☐ Basic Finance & Accounting

These courses will be delivered in between trimesters as a pre-requisite for enrollment. Students who are required to take this Bridging Program should complete the Bridging Course Modules to qualify for admission to the MBA Program. The mandatory number of hours required for the whole program is 30 hours.

The bridging course fee is equivalent to two-unit worth of tuition fee. In the event of low-student registration, bridging courses will be delivered in tutorial basis.

^a Principles of Management, Operations and Service (Production) Management, Human Resource (Personnel) Management,

^b Principles of Accounting, Financial Accounting

^c Principles of Marketing

Notes:

1. This Bridging Program shall take effect beginning SY 2021-22
2. Transferees who have completed at least 12 units of business-related subjects (of which one subject is accounting) are exempted from taking the Bridging Program.