



Ateneo de Zamboanga University

**SCHOOL OF EDUCATION
GRADUATE PROGRAM**

**DOCTOR OF PHILOSOPHY IN DEVELOPMENT MANAGEMENT
MAJOR IN BUSINESS ADMINISTRATION
(Academic Track)**

Development trends in Asia and in the world are redefining the leadership role in organizations including educational organizations. In the Philippines and in Region IX in particular, the socio-economic structures of BIMP-EAGA, the Eco-Zone, and the peace process have great implications on education. These new directions need education leaders who can handle and manage change in a rapidly changing world. With this, the Doctor of Philosophy in Development Management (PhD Dev Mgt) program is designed to prepare education and business leaders to manage, innovate, and solve problems amidst socio-economic developments.

FOUNDATION COURSES (6 UNITS)

		UNITS
DEV M 600	Research Methods	3
DEV M 601	Data Analytics	3

CORE COURSES (15 UNITS)

DEV M 621	Philosophy of Developmental Change	3
DEV M 622	Organizational Behavior	3
DEV M 623	Organizational Development	3
DEV M 624	Globalization	3
DEV M 625	Human Resource Management	3

SPECIALIZATION COURSES (6 UNITS)

DEV M 628	Marketing and Production Management	3
DEV M 629	Financial Resource with Strategic Management	3

COMPREHENSIVE EXAMINATION

DEV M 699	DISSERTATION Publication	12
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SUMMARY:

Foundation Courses	6 units
Core Courses	15 units
Specialization Courses	6 units
Dissertation	12 units

TOTAL	39 units
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