Ateneo de Zamboanga University

School of Management and Accountancy

**BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION – ENTREPRENEURIAL TRACK**

**FIRST YEAR First Semester Second Semester**

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **FG** | **Course Code** | **Course Title** | **Units** |  | **FG** | **Course Code** | **Course Title** | **Units** |
|  | **BUSMAN 201** | Human Behavior in an Organization | 3 |  |  | **BUSFIN** | Business Finance  | 3 |
|  | **ABMBC 200**  | Fundamentals of Accounting 1&2 | 3 |  |  | **ABMBC 201**  | Business Math | 3 |
|  | **MATMOD** | Mathematics in the Modern World | 3 |  |  | **UNDSELF** | Understanding the Self | 3 |
|  | **PHIHIS** | Readings in Philippine History | 3 |  |  | **PURCOM** | Purposive Communication | 3 |
|  | **BUSMAN 202** | Business Research | 3 |  |  | **BUSMAN 203**  | Environmental Management | 3 |
|  | **FFP1** | Freshman Formation Program | 3 |  |  | **FFP2** | Freshman Formation Program/ | 3 |
|  | **NSTP1** | NSTP | 3 |  |  | **NSTP2** | NSTP | 3 |
|  | **PATHFIT 1** | Movement Enhancement | 2 |  |  | **PATHFIT2** | Fitness Exercise | 2 |
|  | **Total** | **23** |  |  | **Total** | **23** |

 **SUMMER**

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| **FG** | **Course Code** | **Course Title** | **Units** |
|  | **BUSMAN 204** | Project Management | 3 |
|  | **BUSMAN 205** | Good Governance and Social Responsibility | 3 |
|  | **BUSMAN ELECT 1** | Elective 1 | 3 |
|  | **Total** | **9** |

**SECOND YEAR First Semester Second Semester**

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| **FG** | **Course Code** | **Course Title** | **Units** |  | **FG** | **Course Code** | **Course Title** | **Units** |
|  | **FINACC 0** | Financial Accounting | 3 |  |  | **BUSMAN 206** | Operations Management & TQM | 3 |
|  | **MIS 1** | Management Information System | 3 |  |  | **BUSMAN 207** | Inventory Management & Control | 3 |
|  | **ECON 201** | Basic Microeconomics | 3 |  |  | **MRKTGM 202** | Product Management | 3 |
|  | **BUSMAN ELECT 2** | Business Management Elective 2 | 3 |  |  | **ARTAPP** | Art Appreciation | 3 |
|  | **MRKTGM 201** | Marketing Management | 3 |  |  | **RIZAL** | Life and Works of Rizal | 3 |
|  | **SCITECS** | Science, Technology & Society | 3 |  |  | **PHIHUM** | Philosophy of the Human Person: Social & Political Dimensions | 3 |
|  | **SPIECO** | Spirituality & Ecology in the Christian, Ignatian & and Islamic Traditions | 3 |  |  | **VOCMIS** | Vocation & Mission in the Christian, Ignatian & Islamic Traditions | 3 |
|  | **PATHFIT 3** | Dance/Sports/Rec & Games I | 2 |  |  | **PATHFIT 4** | Dance/Sports/Rec & Games | 2 |
|  | **Total** | **23** |  |  | **Total** | **23** |

**SUMMER**

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| **FG** | **Course Code** | **Course Title** | **Units** |
|  | **BUSMAN 208** | Human Resource Management | 3 |
|  | **ECON 202** | Economic Development and Sustainability | 3 |
|  | **Total** | **6** |

**THIRD YEAR First Semester Second Semester**

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| **FG** | **Course Code** | **Course Title** | **Units** |  | **FG** | **Course Code** | **Course Title** | **Units** |
|  | **BUSMAN 209** | International Business & Trade | 3 |  |  | **BUSMAN 211** | Strategic Management | 3 |
|  | **ENTRE 1** | Entrepreneurship | 3 |  |  | **ENTRE 3** | Feasibility Studies | 3 |
|  | **ENTRE 2** | Social Entrepreneurship | 3 |  |  | **ENTRE 4** | Entrepreneurial Leadership & Governance | 3 |
|  | **TAX 01** | Income Taxation | 3 |  |  | **TAX 02** | Business Taxation | 3 |
|  | **LAW 01** | Obligations and Contract | 3 |  |  | **LAW 02** | Laws on Business Organization | 3 |
|  | **MANACC 01** | Managerial Accounting | 3 |  |  | **BUSANA 3** | Business Analytics | 3 |
|  | **GM ELECT-LM** | Literatures of Mindanao | 3 |  |  | **CONWOR** | Contemporary World | 3 |
|  | **ETHICS** | Ethics | 3 |  |  | **GE ELECT-GB** | Great Books: World Literary Classics | 3 |
|  | **Total** | **24** |  |  | **Total** | **24** |

**SUMMER**

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| **FG** | **Course Code** | **Course Title** | **Units** |
|  | **ELECT 3** | Elective 3 | 3 |
|  | **ELECT 4** | Elective 4 | 3 |
|  | **ENTRE 5** | Business, Planning, and Mentoring | 3 |
|  | **Total** | **9** |

**FOURTH YEAR First Semester Second Semester**

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| **FG** | **Course Code** | **Course Title** | **Units** |  | **FG** | **Course Code** | **Course Title** | **Units** |
|  | **ENTRE 6** | Entrepreneurial Internship | 3 |  |  | **ENTRE 7** | Entrepreneurial Internship | 3 |
|  | **Total** | **3** |  |  | **Total** | **3** |

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| **Electives** | **Subject/Code** | **Course Title** | **Units** |
| BUSMAN ELECTIVE | BUSMAN 217 | Advertising | 3 |
| BUSMAN ELECTIVE | BUSMAN 219 | Change Management | 3 |
| BUSMAN ELECTIVE | BUSMAN 220 | Consumer Behavior | 3 |
| BUSMAN ELECTIVE | BUSMAN 221 | Cooperative Management | 3 |
| BUSMAN ELECTIVE | BUSMAN 223 | Current Economics Issues | 3 |
| BUSMAN ELECTIVE | BUSMAN 224 | Direct Marketing | 3 |
| BUSMAN ELECTIVE | BUSMAN 225 | Economic Development | 3 |
| BUSMAN ELECTIVE | BUSMAN 226 | Enterprise Resource Planning | 3 |
| BUSMAN ELECTIVE | BUSMAN 227 | Entrepreneurial Management | 3 |
| BUSMAN ELECTIVE | BUSMAN 228 | Franchising | 3 |
| BUSMAN ELECTIVE | BUSMAN 230 | Industrial/Agricultural Marketing | 3 |
| BUSMAN ELECTIVE | BUSMAN 231 | Logistics Management | 3 |
| BUSMAN ELECTIVE | BUSMAN 232 | Marketing Research | 3 |
| BUSMAN ELECTIVE | BUSMAN 234 | Risk Management | 3 |
| BUSMAN ELECTIVE | BUSMAN 235 | Sales Management | 3 |